

## **BRIAN O'KEEFE Ph.D.**

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When you review my curriculum vitæ, you will find that my educational background includes a Ph.D. in computer engineering at the University of Florence (Italy), and an undergraduate BFA in fine arts from Temple University, Tyler School of Art (USA). Encompassing these two seemingly different degrees with other various professional and academic experiences, I have become recognized as Interaction Designer. My overall accomplishments are as followed:

- I have considerable experience in developing web based and graphical designs for well-known medical institutions from concept generation through final approvals.
- I have provided creative leadership and inspiration in developing multimedia installations and prototyping for users; including conceptual and developmental use of User Graphical Interfaces, Critical Design and Ubiquitous Computing.
- I have studied at European, Asian, and American Universities capitalizing on a diverse and unique education experience, meanwhile focusing and refining my artistic intentions and scientific research.
- I have been recognized as an Temporary Contracted Lecturer at the University of Siena, ARSNOVA and Studio 21, a graphic and multimedia design studio: Siena, Italy; teaching both undergraduate and graduate students in my second language (Italian).

In addition, you will find that my competencies are further entrenched beyond the borders of the arts or sciences. I am self-motivated and autonomous in my work. But, at the same time, I perform very well in collaborative settings, of which, I repeatedly find myself taking the lead. I thrive on new challenges because they further refine my developed problem solving skills. I take great pleasure in working in an international setting and I enjoy interacting with people from diverse cultural backgrounds.

Thank you,

Dr. Brian O'Keefe

## EDUCATION

### **Ph.D., Computer Engineering: Telematics and Information Society**

Thesis title: *"Being Visual: Dyslexia as a Resource for Design"*

Università degli Studi di Firenze, Italia - Dipartimento di Elettronica e Telecomunicazioni

Collaboration among University of Siena, Italy and University of Aarhus, Denmark

PhD Completed 12 April 2007: Florence, Italy

### **BFA, Graphic and Interactive Design with minor in Art History**

Tyler School of Art, Temple University: Philadelphia, USA

Graduated with honors May 2002, Cum Laude

#### *Extended Studies and Workshops*

### **Convivio Summer School, Napier University: Edinburgh, Scotland**

Doctoral Research: Human-Centered Design and Interactive Systems

Summer Workshop 2006: ECA Project *"COMPANIONS"*

### **Tyler School of Art, Temple University Japan: Tokyo, Japan**

Graduate Program: Graphic and Interactive Design Workshop

Summer Workshop 2005: Doctoral Research, Japanese Cultural Studies

### **University of Tours with Temple University: Javols, France**

Programme de Recherches sur Javols (Roman Archeological Excavation)

Summer Workshop 2001: Art History, French Cultural Studies

### **Tyler School of Art, Temple University Rome: Rome, Italy**

Study Abroad Fall 1999 - Spring 2000: Art History, Photography, Fine Arts

## DESIGN PUBLICATIONS

### **Target Health**

Online monthly medical news journal (2007) <<http://TargetHealth.org>>

### **Columbus Cancer Foundation**

Fundraising for oncology (2007) <<http://ColumbusCancerFoundation.org>>

### **Sbarro Health Press**

Online monthly medical news journal (2006) <<http://SHpress.org>>

### **Sbarro Health Research Organization**

Promotional and fundraising institution (2003-Present) <<http://SHRO.org>>

### **Museum of Siena University**

University Celebrates its 763rd Birthday with an multimedia installation (2003)

<<http://www.adesignedpath.com/htmlPath/news/Museum>>

### **Journal of Interaction Design Education: Loop Archives (AIGA)**

Andrei Tarkovsky, an online exploration of the Russian film director (2003)

<<http://loop1.aiga.org/content.cfm?CategoryID=97>>

### **European Credit Transfer System**

Università degli studi di Siena (2003) <<http://ects.unisi.it>>

## WORK EXPERIENCE

### **2006 – 2007**

Studio 21, Graphic and Multimedia Design Studio: Siena, Italy  
University of Siena, Faculty of Philosophy, undergraduate course: “Produzione Grafica e Web”  
Position: Temporary Contracted Lecturer of Graphic and Interactive Design

### **2006 (Spring)**

Studio 21, Graphic and Multimedia Design Studio: Siena, Italy  
University of Siena, Faculty of Philosophy, undergraduate course: “Produzione Animazione”  
Position: Temporary Contracted Lecturer of Interactive Animation/Basic Gaming

### **2005 (Fall)**

ARZNOVA, Academia per le Arte e le Scienze Digitali: Siena, Italy  
Masters Graduate Course: “Produzione Multimediale”  
Position: Temporary Contracted Lecturer of Interactive Design

### **2003 – 2006**

Universita degli Studi di Siena, Dipartimento di Scienze della Comunicazione: Siena, Italy  
Position: Ph.D. Student, Interactive Design Consulting

### **2004 – 2005**

Universita degli Studi di Siena: Siena, Italy  
Faculty of Philosophy, undergraduate course: “Produzione Grafica”  
Position: Temporary Contracted Lecturer of Graphic and Interactive Design

### **2002 – Present**

Sbarro Health Research Organization: Philadelphia, USA  
Position: Web, Graphic and Interactive Designer <<http://www.shro.org>>

### **2002 – Present**

A Designed Path, Design & Research Studio <<http://www.aDesignedPath.com>>  
Position: Freelance Graphic and Interactive Design Consulting

## AWARDS & GRANTS

**Ph.D. Scholarship and Grant:** University of Florence, Italy – full bright  
Computer Engineering: Telematics and Information Society (Interaction Design)  
Allowed funding and research activity for three years, 2003 - 2006

**Interactive:** American Institute of Graphic Arts: (AIGA)  
2003 Loop Archives, “Andrei Tarkovsky”  
Placed within the top 15 web sites, nationwide (USA)

**Portfolio:** Temple University, Senior Design Review  
Top Interactive Portfolio of the 2002 senior class  
Finished third within Temple University

**Print:** Tyler School of Art, Poster and Post Card Design Contest  
First Place: “Annual Winter Crafts Show 2001”

**Photography:** Temple University, International Programs Photo Contest  
Judged “too professional” and disqualified: 2000

## COMPUTER SKILLS & LANGUAGES

*Macro Media:* Flash, Director, Dreamweaver

*Adobe:* Photoshop, Illustrator, InDesign, After Effects, Final Cut

*Programming Languages:* ActionScripting, JavaScripting, HTML, Lingo

*Spoken Languages:* English (first), Italian (second)

## RECOMMENDATIONS

Antonio Rizzo, Professor of Communication Science and Interaction Design

University of Siena, Communication Science Department: Siena, Italy

email: Rizzo@unisi.it

Olav W. Bertelsen Ph.D., Associate Professor of Engineering

University of Aarhus, Department of Computer Science: Aarhus, Denmark

email: Olavb@daimi.au.dk

Antonio Giordano MD. Ph.D., Professor of Oncology and Biomedicine

President of Sbarro Health Research Organization: Philadelphia, USA

email: President@shro.org